

# International Faculty Exchange Programme



The mission of our institution is to be among the leading European Schools of Management, serving the corporate world through excellence in pedagogical innovation and applied research. Since its creation in 1984 international development has been one of the major forces. Today Grenoble Ecole de Management already has over 120 partner schools and welcomes 60 visiting faculty each year. In order to continue this international development Grenoble EM is endeavouring to increase its academic links with its partners through its International Faculty Exchange Programme.

## Main objectives of the programme

To strengthen links with our international partners through cooperation and mutual understanding.

To give our students and executives some of the most up to date teaching methods business skill through the sharing of new ideas.

To increase enable professors in Grenoble and professors from our partners to improve their understanding of their subject and to increase their contribution to the business world through intellectual contributions.

## Did you know?

Grenoble is one of the top 25 nanotechnology research centres in the world. 21 000 researchers can be found in a city of 450 000 people. Grenoble EM has founded its reputation on the teaching and research of Technology Management and even has its own research journal, *Technology management Review*.

Grenoble is home to nearly 500 foreign owned companies (USA, 130; Germany, 46; Italy, 46; UK, 40 Switzerland, 20 etc.) Caterpillar, HP, Yahoo, Xerox, ST Microelectronics, Becton Dickinson etc. Many of these companies participate in both teaching and research for Grenoble EM.

Grenoble hosted the 1968 Winter Olympic city and has a strong reputation for sport. In keeping with this, Grenoble EM has its own sports institute and has published many papers and books on management and sport.



# International Faculty Exchange Programme

| <b>Logistics</b>              |   |
|-------------------------------|---|
| <b>Period</b>                 | Sept – Dec or Jan – May or 1 full academic year   |
| <b>Subjects</b>               | Accounting, Finance, Marketing, Human Resource management, Management and organization etc.   |
| <b>Length of stay</b>         | From 2 weeks to 1 full academic year. Grenoble EM is particularly interested in encouraging professors to stay for month or more.   |
| <b>Accommodation</b>          | Self contained apartment will be provided by Grenoble Ecole de Management   |
| <b>Travel expenses</b>        | The traveling expenses of the faculty will be paid by the sending institution. Where there is no reciprocal teaching arrangement between Grenoble EM and the sending institution, an honorarium will also be provided. The standard rate is 60 euros (approx. \$90) per class hour or 1800 euros (approx \$2650) for a 30 hours course. |
| <b>Workload</b>               | 12-18 hours teaching per week   |
| <b>Language</b>               | <b>Most courses will be taught in English.</b> However, in 2009 Grenoble EM will launched its trilingual programme. There are also be opportunities for professors wishing to teach in French, Spanish or German.   |
| <b>Research opportunities</b> | Grenoble EM will encourage & assist faculty on joint international research projects, through organised meetings with our own faculty based on research interests and potential projects.   |

## Research Opportunities

At Grenoble Ecole de Management, research in management science is considered a strategic activity designed to meet the needs of businesses, students, and academic communities. Grenoble Ecole de Management has 151 academically-qualified teachers. The School regularly publishes the results of meticulous research carried out on relevant topics, and works closely with businesses – most notably through Institutes – to determine the most pressing subjects for in-depth study. It submits research papers and articles to the top French and International journals based on rankings issued by the Financial Times and CNRS. The School has 8 institutes and research centers and published 556 articles in peer-reviewed journals between 2003 and 2008, including in international journals like the International Journal of Research in Marketing, Marketing Letters, Organization, Research Policy, and the Strategic Management Journal.

## Some visiting faculty:

| <b>Professor</b>      | <b>Subject</b>            | <b>University</b>                     |
|-----------------------|---------------------------|---------------------------------------|
| Dr. Nigel Allington   | Economics                 | University of Cambridge, UK           |
| Dr. Ed Roche          | Technology Management     | Columbia University, USA              |
| Dr. Jako Volschenk    | Managerial Accounting     | Stellenbosch University, South Africa |
| Dr. Richard Teach     | Market Research           | Georgia Tech, USA                     |
| Dr. Ian Robson        | Human Resource Management | University of Dundee, UK              |
| Dr. Luiz Flavio       | Strategic Management      | IBMEC, Brazil                         |
| Dr. Deepak Kapur      | Technology Management     | IMT, Gazaibad, India                  |
| Dr. Andy Wright       | Financial Accounting      | Queen Mary University, UK             |
| Dr. Mohamed Djeddour  | Strategic Management      | Manchester Business School, UK        |
| Jean-Francois Ouellet | Market Research           | HEC, Montreal, Canada                 |

We very much look forward to welcoming you as a professor and most esteemed guest in Grenoble.

For further information, please contact:  
 Mark Thomas, Director, Center for International Affairs  
 mark.thomas@grenoble-em.com