

CONFERENCE
SUSTAINABILITY NOW!
Bergen, October 7th 2008



PROGRAMME

Emisoft's Sustainability Now Prize

Emisoft's Sustainability Now Prize is an international prize awarded annually at Emisoft's Sustainability Now-Conference. The prize is awarded to persons or organisations who – in an outstanding way – has promoted sustainable development at the crossroads between environment and commercial development.

Monday October 6th 2008

18:00 - 23:00 **Prize Award Ceremony and Conference Dinner**
Venue: Bergen Aquarium
Host: Rune Neteland, CEO Emisoft AS

Tuesday October 7th 2008

08:30 - 09:00 **REGISTRATION**

09:00 - 09:15 **Welcome - Opening address**
Rune Neteland, Emisoft

09:15 - 09:45 **On Sustainability**
Emisoft's Sustainability Now Prize Winner

09:45 - 10:20 **Sustainability and economy on a global level**
Stein Hansen, Nordic Consulting Group

10:20 - 10:45 **COFFEE BREAK**

10:45 - 11:30 **Turning environmental demands into business opportunities and increased earnings**
Tore Killingland, Burson-Marsteller

11:30 - 12:10 **StatoilHydro's climate challenges on the Norwegian Shelf**
Odd-Arne Follum, StatoilHydro

12:10 - 13:10 **LUNCH**

13:10 - 13:45 **Norwegian, Sustainable Aviation**
Daniel Skjeldam, Norwegian

13:45 - 14:15 **TEAMS in Borealis. Experiences and possibilities**
Jonny Andersson, Borealis

14:15 - 15:00 **Environmental challenges and solutions in the Balkans**
Marta Szigeti Bonifert, Regional Environmental Centre

15:00 - 15:30 **COFFEE BREAK**

15:30 - 16:10 **Environmental Fair Play – Tromsø Romsa 2018's Environmental Concept.**
Kirsti Methi, Tromsø2018

16:10 - 16:45 **How can pension funds integrate sustainability into its investments, and why?**
Jeanette Bergan, KLP

16:45 - 17:00 **Final remarks - the future - Closing of the Conference**
Rune Neteland

SUSTAINABILITY NOW!

Emisoft takes pleasure in arranging the "2nd Conference on Sustainability Now!". This year's conference will also be held at Bryggen Museum in Bergen. The focus will be on different aspects of sustainability and in particular in relation to economics. The conference is aimed at decision makers in both the private and public sectors.

Emisoft takes particular pleasure in announcing the establishing of its *SustainabilityNow! Prize* which will be awarded for the first time this year.

“ It is a pleasure for me to welcome you all – speakers and participants alike – to Bergen and to the Second Sustainability Now! Conference. Also this year, highly reputed speakers will present challenging views giving rise to fruitful discussions.

Sustainable development is defined as "balancing the fulfilment of human needs with the protection of the natural environment so that these needs can be met not only in the present, but in the indefinite future". Hence, the sustainability issue encompasses a variety of topics with the common goal of handing over a better world to our children.

I am also proud to say that Emisoft – the conference organiser – has shown responsibility in making this conference CO₂-neutral. This is a most important signal in the present context.

Finally, I trust that you'll have some very exciting and interesting days in Bergen and I wish you all the very best of luck.



Monica Mæland
Chief Commissioner
City of Bergen

*Emisoft looks forward to ...
... seeing you in Bergen!*

OUR SPEAKERS



CONFERENCE HOST:
Rune Neteland
CEO, Emisoft AS



MODERATOR:
Annik Magerholm Fet is professor at the Technical University of Norway. She is in charge of a number of research and industrial-focussed projects; - primarily within environmental management , life cycle analysis, indicators, industrial ecology and corporate social responsibility.



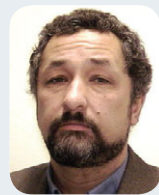
Stein Hansen holds an MSc in Economics. His main field of work is economic analysis and research related to poverty reduction strategies, including inter-linkages to the environment. Areas of focus include private sector development, transport, energy, resources and environment, population and employment, pricing and investment policies, and macro-economic policy reform studies. He is partner in Nordic Consulting Group.



Tore Killingland Manager in Burson-Marsteller, department of finance and corporate. Killingland works mostly with issues linked to environment, energy, transport and climate, and he is the head of Burson-Marsteller Nordic Green Team which develop highly different businesses in an environmentally friendly direction. He has worked 5 years as secretary general in Norway's largest environmental organisation Norges Naturvernforbund. He has also had management positions in the Ministry of Environment, and in the private sector such as EnPro AS (CEO) and Burson-Marsteller. During the Bondevik1-government, he was political adviser for the Minister of Transport, and also Secretary of State at the Prime Minister's Office.



Burson-Marsteller



Odd Arne Follum graduated from the University of Oslo in 1985. He worked for 12 years with the Norwegian Pollution Control Authority with national oil contingency planning and response, zero discharge to sea and discharge permits. He was employed in Norsk Hydro in 1998 and in StatoilHydro in 2007. He has been developing environmental- and climate strategies, and Hydro's, later StatoilHydro's, representative to several OLF working groups on climate challenges and questions connected to emissions to air. Follum is also Environmental Advisor in the HES staff at Exploration and Production Norway.

StatoilHydro



Daniel Skjeldam is Chief Commercial Officer in Norwegian, the largest Low Fares Airline in Scandinavia. He was part of the start-up team of Norwegian in 2002 and has since been Product Manager, Director of Station Services and Director of Network and Revenue before entering his present position in October 2007. Prior to joining Norwegian, Skjeldam worked as a business consultant and also as an Officer in the Norwegian Army. He holds a degree in MSc in Economics and Business Administration. Norwegian has 41 aircrafts and serves 87 destinations on 159 routes.



Jonny Andersson has a BSc in Chemistry-Biology from University of Gothenburg. He has a long experience as Environmental specialist at the Stenungsund (Sweden) Ethylene and Polyethylene plants. Jonny Andersson holds presently the position as Group Environmental Expert in Borealis.



Marta Szigeti Bonifert is the executive director of the Regional Environmental Center for Central and Eastern Europe (REC) which is an independent international organisation established in 1990 by Hungary, the United States and the European Commission. She holds a Master in Business Administration and also a BSc in psychology/biology. She has spent 12 years working for the environment in various capacities at organisations such as the Environment Institute and the Environment and Water Ministry in Hungary. Before joining the REC, she spent 10 years in business working for multinational companies in various senior roles ranging from head of human resources to commercial director for the CEE region. Marta Szigeti Bonifert chairs the Environment and Security Initiative (ENVSEC) and is a member of a number of organisations and committees including EBRD's environmental advisory council (ENVAC).



Kirsti Methi is responsible for business and environment in the national olympic bidding organization Tromsø Romsa 2018 where the aim is compete internationally to become the host of the winter Olympics in 2018. Ms Methi has worked internationally for more than 20 years – heading the Brussels office of the Confederation of Norwegian Enterprise between 1996-2004. She has also work for the ILO in West Africa as well as the Norwegian Embassy in South Africa.



Jeanett Bergan is heading KLPs work with Responsible Investment. She is responsible for implementing KLPs policy for responsible investments and KLPs ownership principles, as well as continuing to develop KLPs leading position as a responsible investor. She holds a Bachelor Degree in Economics and Administration. She has 10 years experience within Responsible Investments and Corporate Responsibility, working both in practice with policy development and implementation, analyses, advisory and audit. KLP is one of Norway's largest life insurance companies with total assets of NOK 196 billion.



REGISTRATION

When: October 7th 2008

Where: Bryggens Museum, Bergen, Norway

Conference fee: NOK 3.800,- ex VAT

Please register before September 19th 2008

on www.emisoft.com or:

Company: _____

Title: _____

Name: _____

Address: _____

Zip Code: _____

City: _____

Country: _____

E-mail: _____

Telephone: _____

Mobile: _____

Yes, I will attend the evening arrangement on October 6th. NOK 750, - ex VAT

Registration may be sent by:

E-mail:
susnow@emisoft.com

Post:
Emisoft – Sustainability Now
Fjøsangerveien 70a
N-5068 Bergen
Norway

Fax:
+47 55 30 45 01

HOTEL RESERVATION

Emisoft is in cooperation with Radisson SAS Royal Hotel, Bryggen in Bergen and participants will have a special conference room rate.

For reservation:

E-mail: dan.opheim@radissonsas.com

Phone: +47 55 54 30 00

Please quote reference: 92581DA0

Room prices:

Standard room: NOK 1595,-/1795,- 5/0

Business class room: NOK 1895,-/2095,- 5/0

